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# Workshop 2009, Asia 100

## Prologue

### “DEVELOPING HUMAN RESOURCES IN ASIA”

#### Mr. ISARA VONGKUSOLKIT

Mitr Phol Sugar, Chairman



Born in 1946, Mr. Isara manages the largest sugar company, Mitr Phol Sugar. *Forbes* points him as one of the “Thailand” s 40 Richest” and he ranks 14th and ahead of Thailand’ s ex-president Thaksin (16th). The little sugar business that his family started in one region of

the country in 1946, has developed into immensely successful business representing Thailand, and active in China, Vietnam and elsewhere. Starting from a poor farmer, what kind of difficulties did he come across and overcome them? Mr. Isara will tell us what sort of meaning it would have to be born and go living in Asia for each of us.

18:15~18:25

Introduction of Workshop

Michio Umegaki/Kosuke Mizuno

18:25~18:40

Guest Speaker session 1

Isara Vongkusolkrit

18:40~18:55

Guest Speaker session 2

Ryosei Kokubun, Keio University

18:55~19:10

Guest Speaker session 3

Satoru Kobayashi, Kyoto University

19:10~19:45

Group Discussion



Ryosei Kokubun  
(Professor)



Satoru Kobayashi  
(Assistant Professor)

**Theme** “DEVELOPING HUMAN RESOURCES IN ASIA”

**Schedule** July 3rd, Friday 6:15 p.m ~ 7:45 p.m JST

**Audience** All students living in Asia

**Language** English (Assistance for non-English speakers)

**Enrollment** Please send an e-mail to [asiaws09@ml.keio.jp](mailto:asiaws09@ml.keio.jp)  
(1. **Name** 2. **University** and **Faculty** 3. **Grade**)

\*Registration on the day will be acceptable.

**Site/Relay** - Kyoto University, Academic Center for Computing and Media Studies  
(Lecture room 202, South building)

- Keio University Hiyoshi Campus • Global Studio, Dokuritsu-kan

- Keio University SFC • τ 11

- Bangkok Studio, Thailand

**Contact** [asiaws09@ml.keio.jp](mailto:asiaws09@ml.keio.jp)

